



# Business Development & Networking Event

## Mexico in the Global Value Chain

Industrial Clusters in the Automotive, Aerospace and Appliances Sectors

*The Cluster Phenomenon in Mexico offers unique business opportunities to OEMs, Service Providers and Companies of all Tier levels.*

*Join us and learn about the key global players that have formed cost effective business clusters, and identify the opportunities, challenges and financial options to supply and participate in this dynamic and lucrative market.*

### Discover:

- *The Growing Role of Mexico as a World Class Production Platform*
- *Transport, Logistics and Handling: Driving Forces of Global Value Chains*
- *Legal Aspects of the Canada - Mexico Supply Chain*
- *BDC's Global Initiatives in Financing and Consulting*

### Program Agenda:

- Registration
- Networking Buffet Breakfast
- Opening Remarks:  
*Alan Ballak, Trade Commissioner, Ontario Region, DFAIT*
- Introduction to the Mexican Market:  
*Daniela Gil Sevilla, Deputy Consul General of Mexico in Toronto*
- Growing Role of Mexico as a World Class Production Platform:  
*Eduardo Garza, MLT International Consultants*
- Legal Aspects of the Canada – Mexico Supply Chain:  
*Ralph Cuervo-Lorens, Blaney, McMurtry, LLP*
- Transport, Logistics and Handling; Driving Forces of Global Value Chains:  
*Carlos Espinosa, Global Forwarders de Mexico SA*
- BDC's Global Initiatives in Financing and Consulting:  
*Ned Nedungadi, Regional Director, Global Initiatives, Business Development Bank of Canada*
- Testimonial/Sharing Experiences
- DFAIT Message:  
*Joshua Hodgson, Trade Commissioner, Ontario Region, DFAIT*
- Closing Remarks:  
*Margaret Vokes, Area Director Mexico, MEDT, Government of Ontario*
- Lunch with the Speakers

*Moderator: Ian J. Brown, City of Toronto, Economic Development*

**Date:** Thursday May 27th, 2010

**Time:** 8:00 am - 2:00 pm

**Location:** Toronto Congress Centre, North Hall  
650 Dixon Road,  
Toronto M9W 1J1

**Cost:** \$75.00 including breakfast and lunch

### Event Partners:



Canada



### To Register:

Online: [www.tisanet.ca/events](http://www.tisanet.ca/events)

Phone: 416.479.0057 ext. 2

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